

2008 Sweetheart Affair Sponsors

October 1, 2007

We are writing to request your corporate support for the most important annual public fund-raiser for the Health Care Center for the Homeless by Femmes de Coeur. Thanks to corporate support in 2007, we were able to raise over \$30,000 for critical needs from a security system for the Center to the establishment of the "**Femmes de Coeur Mammography Fund**" which has already screened 120 women over 40 or those women with family history of breast cancer. This year's funds will continue to fund the mammography fund and help furnish a new patient education and counseling center to meet the growing demand for behavioral health services HCCH provides to the uninsured as well as the homeless.

- **THE ANNUAL EVENT:** The tenth annual Sweetheart Affair will be presented by Femmes de Coeur, a 100% volunteer 501.c.3, on Monday, February 18, 2008 at the Bahia Shrine Temple in Orlando from 6:00 pm until 10:00 pm. There will be wonderful food donated by local restaurants, music, dancing and a Live and Silent Auction. Our first Sweetheart Affair was held in February 1999 and since then this prestigious event has provided over \$160,000.00 for the HealthCare Center for the Homeless Inc (HCCH, 501.c.3). **JOIN US FOR THE EVENING!**
- **THE UNMET NEED:** The award-winning Health Care Center for the Homeless is facing unprecedented need in serving a growing population – more and more women and children – here in our own backyard. In 2008, we plan to raise over \$40,000.00 for this extremely worthy cause for capital projects and the Mammography Fund and we take great pride in the fact that our fundraising expenses are extremely low. **JOIN IN HELPING!**
- **YOUR OPPORTUNITY:** Your donation helps **LEVERAGE** Femmes de Coeur's ability to raise even more corporate and private funds for this critical health care service. Your company receives the benefits of **PUBLIC SUPPORT** of Health Care Center for the Homeless and **PUBLICITY** reaching out to the over 400 attending the event including other Orlando corporate and civic leaders.

Your donations help make each fund-raiser a success. We hope that you will find it in your heart to help us meet our goal in assisting the Healthcare Center for the Homeless provide healthcare to those in need by becoming a sponsor of the 2008 Sweetheart Affair.

Sincerely,

Ruby Homayssi, Event Chairman 407-339-8954



P.O. Box 916790 * Longwood, FL

32791-6790

The Event: The 10th Annual Sweetheart Affair presented by Femmes de Coeur at the Bahia Shrine Temple, Orlando. Monday, February 18, 2008 from 6:00- 10:00 pm

_____ **HEART SPONSOR (\$5,000.00)**

- Company Logo on all promotional advertising and materials)
 - Full-page ad in the event program
 - 2 Corporate Tables for 10 at the event

_____ **GOLD SPONSOR (\$2,500.00)**

- Company Logo on all promotional advertising and materials
- Half-page ad in the event program
- 1 Corporate table for 10 at the event

_____ **SILVER SPONSOR (\$1,000.00)**

- Company Logo on all promotional advertising and materials
- Quarter-page ad in the event program
- 1 Corporate Table for 8 at the event

_____ **BRONZE SPONSOR (\$500.00)**

- Listing in the event program
- 1 corporate Table for 8 at the event

You may fax this completed form to 407-682-4511 or mail it to Judy Conrad P.O.Box 916790 Longwood, Fl. 32791-6790. Thank you for your corporate support of the 2008 Sweetheart Affair!